### Add a descriptive, focussed title including the country/location

|  |  |
| --- | --- |
| Who was this implemented by? | ABC Red Cross/Red Crescent Society, supported by ABC |
| When? | 20xx – 20xx |
| What is the focus of this case study? | 20 words maximum |
| Which step(s) of the 8 step cycle? | Steps x and x - or note if case study is about   1. advocacy, 2. training or 3. dissemination |

### Background

Aim for 2 to 3 short paragraphs, **maximum ½ page**

Give a brief introduction to the project and context

### Details of the project or activity

What did you implement/do? Describe the key activities and actions as part of your project – include diagrams or tables where possible – **approximately ½ to 1 page**

Include 2 – 3 pictures (include a caption describing what the photo shows, and who to credit). *Remember that if people are shown in the photo that their consent is needed to show it online.*

|  |  |
| --- | --- |
| **Challenges** | **What did we learn** |
| Short description of key challenges faced as part of the project  1 – 2 sentences | How did the project overcome the challenge? What lesson did you learn?  **1 – 2 sentences** |
| Challenge 2 | Lesson 2 |
| Challenge 3 | Lesson 3 |
| … | … |

### Enabling factors (ingredients for success)

**Add text here (bullet points) – what factors or things helped to make the project a success? What were the underlying factors that helped the project to create impact?**

### Recommendations (tips for others)

** What advice would you give to others? What tips would be useful for a colleague who is planning a similar project? *Be as descriptive as possible so that if a person only reads the title, they understand the key point***

**Short description of the recommendation for others: *What* should they do? *Why* should they do it? (include 1 – 2 sentences on the rationale behind the tip)**

**Add text here**

**Tool:** **Include the URL link** to any relevant or useful project tools that others can use, adapt etc. **OR Send the document/file to the IFRC WASH team and they can upload it to the website!**

** Recommendation / Tip number 2**

**Xxx**

**Xxx**

**Tool:** Add link (URL) here or send document to IFRC WASH team for uploading to website.

** Recommendation / Tip number 3**

**Xxx**

**Xxx**

**Tool:** Add link (URL) here or send document to IFRC WASH team for uploading to website.